

The publishers of  
**PLSN** & **FOH**  
PROJECTION LIGHTS & STAGING NEWS FRONT OF HOUSE  
present the 2024 edition of

# 2024 EPD

EVENT PRODUCTION DIRECTORY



The #1 Resource Guide For Live Event Professionals

THE MOST WIDELY CIRCULATED DIRECTORY IN THE INDUSTRY!



## 2024 EPD DISPLAY ADVERTISING RATES

FRONT COVER (Includes two editorial pages) .....	\$3,495
TWO-PAGE SPREAD .....	\$2,995
FULL PAGE .....	\$1,995
1/2 PAGE .....	\$1,095
1/3 PAGE .....	\$795
1/4 PAGE .....	\$595
1/6 PAGE .....	\$425

### Special Showcase Features

Tell your company's unique story and position yourself as an industry leader and cutting-edge innovator through a Showcase feature. You'll have full editorial approval as a professional *PLSN* or *FOH* writer works with you to create a written and pictorial showcase of your company that will reach EPD users month after month.

#### TWO GREAT OPTIONS:

**Two-page Showcase Feature:** Lead off a major section of the directory with two full pages that showcase the reason why your company is so remarkable.  
Price: \$8,100 net

**Four-Page Showcase Feature:** There is no better way to brand yourself as the top choice of professionals than with this four-page advertorial, where we'll go into great detail on why your organization is the first choice for those seeking production solutions. This showcase includes 1,500 four-color reprints in the form of an impressive two-page brochure, and you'll also receive the article in digital form, which you can put up on your Web site!  
Price: \$11,950 net

All photography and graphics to be supplied by client. All material is due no later than March 8, 2024. All Showcase features are at net pricing. No agency discounts are allowed.

Advertising Space Reservation must be made by **March 4, 2024**  
Art materials must be received by **March 8, 2024**

#### Art Instructions

All ads must be presented in CMYK digital format and should be supplied in either of the following methods in Mac format:  
Photoshop - EPS, TIFF, PDF or PSD form.  
Illustrator - EPS or PDF with all fonts converted to outlines. All files should be supplied in CMYK or Grayscale at 300dpi.

**AD FILE UPLOAD: [www.timeless-com.com/ads](http://www.timeless-com.com/ads)**

No files over 100MB. Select PLSN or FOH for Publication

## AD SIZES

Please ensure the live area of all bleed ads is .125 inches inside the trim size

### TWO-PAGE SPREAD

**FULL BLEED**  
Width 17 inches  
Height 11.125 inches

**TRIM SIZE**  
Width 16.75 inches  
Height 10.875 inches

### FULL PAGE

**FULL BLEED**  
Width 8.625 inches  
Height 11.125 inches

**TRIM SIZE**  
Width 8.375 inches  
Height 10.875 inches

### HALF PAGE

**VERTICAL**  
Width 4.945 in.  
Height 7.5 inches

### HALF PAGE

**HORIZONTAL**  
Width 7.5 inches  
Height 5.5 inches

### 1/3 PAGE

**VERT.**  
Width 2.385 in.  
Height 10 in.

**HORIZONTAL**  
Width 4.945 in.  
Height 5.5 in.

### 1/4 PAGE

**VERT.**  
Width 3.667 in.  
Height 5.5 in.

**SQUARE**  
Width 4.945 in.  
Height 3.5 in.

### 1/4 PAGE

**HORIZONTAL**  
Width 7.5 in.  
Height 2.5 in.

### 1/6 PAGE

**VERT.**  
Width 2.385 in.  
Height 5 in.

**HORIZONTAL**  
Width 4.945 in.  
Height 2.5 in.

**CONTACT YOUR SALES REP TODAY**  
**(702) 932-5585**

**GREG GALLARDO**  
Tel: 702.932.5585 x 155  
[gregg@timelesscom.com](mailto:gregg@timelesscom.com)

**MATT HUBER**  
Tel: 702.932.5585 x 103  
[mh@timelesscom.com](mailto:mh@timelesscom.com)

**JUDY WANG**  
The Greater China  
Worldwide Focus Media  
Tel: 0086-13810325171  
[judy@timelesscom.com](mailto:judy@timelesscom.com)



## IMPORTANT EVENT PRODUCTION DIRECTORY DATES

Reserve your ad in  
the Event Production  
Directory NOW!

- New company listings must be submitted or existing company listings updated before  
**March 6, 2024**  
Go to [www.epdweb.com](http://www.epdweb.com)

• Advertising space reservations must be made by **March 4, 2024**

• Art materials must be received by **March 8, 2024**



# STAND OUT FROM THE CROWD

## GET LISTED IN THE EVENT PRODUCTION DIRECTORY



**Company**  
Address  
**P:** (000) 000-0000  
**F:** (000) 000-0000  
**E:** Your E-mail  
**W:** Your Web site

**Company**  
Address  
**P:** (000) 000-0000  
**F:** (000) 000-0000  
**E:** Your E-mail  
**W:** Your Web site  
**GEAR LISTING**  
**House Consoles:** Crest vX, XR series, XRM, ImX, Mackie VLZ series, Midas XL, Venice, Yamaha PM5D, DM series, PM5000, PM4000  
**House Cabinet:** Turbosound Floodlight, Q-LIGHT, Aspect, Electrovoice Qrx Series, T Series, Mackie SRM series  
**Monitor Consoles:** Yamaha PM4000M, DM series, PM5D, Crest X-8, X-MON, LMX, Mackie vIz pro, Midas Venice  
**Monitor Cabinet:** Electrovoice QRx, Turbosound TXD-12M, TXD081, TXD-15m  
**Backline:** Yes  
**Power Amps:** QSC Powerlight, EX Series, PLX  
**Microphones:** Beyerdynamic M88, AKG C414, C1000, D112, AT Artist Elite series, Countryman E6, Crown PCC-160, EV RE20, RE27 N/D, 408, Sennheiser e604, MD 421, e602, e609, e906, e904, Shure SM58, SM57, U4D UHF-UA, Beta87 UHF, SM87 UHF, UHF-R, SM81, SM86, SM98, ULXP wireless, UHF Wireless, KSM series, Beta Series  
**Personal Monitors:** Shure PSM 700, PSM 600  
**Crossovers & EQ:** Ashly GOX1502, Protea 4.24GS, Protea 4.24RD, Protea 4.24G, Protea 2.24GS, GOX3102, BSS FCS960, FDS 388, Klark Teknik DN3600, DN370  
**Drive Processors:** Ashly Protea series, BSS Omnidrive, Turbo-Sound LMS-D4, LMS-D6

**Company** **LOGO**  
Address  
**P:** (000) 000-0000  
**F:** (000) 000-0000  
**E:** Your E-mail  
**W:** Your Web site  
**GEAR LISTING**  
**House Consoles:** Crest vX, XR series, XRM, ImX, Mackie VLZ series, Midas XL, Venice, Yamaha PM5D, DM series, PM5000, PM4000  
**House Cabinet:** Turbosound Floodlight, Q-LIGHT, Aspect, Electrovoice Qrx Series, T Series, Mackie SRM series  
**Monitor Consoles:** Yamaha PM4000M, DM series, PM5D, Crest X-8, X-MON, LMX, Mackie vIz pro, Midas Venice  
**Monitor Cabinet:** Electrovoice QRx, Turbosound TXD-12M, TXD081, TXD-15m  
**Backline:** Yes  
**Power Amps:** QSC Powerlight, EX Series, PLX  
**Microphones:** Beyerdynamic M88, AKG C414, C1000, D112, AT Artist Elite series, Countryman E6, Crown PCC-160, EV RE20, RE27 N/D, 408, Sennheiser e604, MD 421, e602, e609, e906, e904, Shure SM58, SM57, U4D UHF-UA, Beta87 UHF, SM87 UHF, UHF-R, SM81, SM86, SM98, ULXP wireless, UHF Wireless, KSM series, Beta Series  
**Personal Monitors:** Shure PSM 700, PSM 600  
**Crossovers & EQ:** Ashly GOX1502, Protea 4.24GS, Protea 4.24RD, Protea 4.24G, Protea 2.24GS, GOX3102, BSS FCS960, FDS 388, Klark Teknik DN3600, DN370  
**Drive Processors:** Ashly Protea series, BSS Omnidrive, Turbo-Sound LMS-D4, LMS-D6



**Company**  
Address  
**P:** (000) 000-0000  
**F:** (000) 000-0000  
**E:** Your E-mail  
**W:** Your Web site  
**GEAR LISTING**  
**House Consoles:** Crest vX, XR series, XRM, ImX, Mackie VLZ series, Midas XL, Venice, Yamaha PM5D, DM series, PM5000, PM4000  
**House Cabinet:** Turbosound Floodlight, Q-LIGHT, Aspect, Electrovoice Qrx Series, T Series, Mackie SRM series  
**Monitor Consoles:** Yamaha PM4000M, DM series, PM5D, Crest X-8, X-MON, LMX, Mackie vIz pro, Midas Venice  
**Monitor Cabinet:** Electrovoice QRx, Turbosound TXD-12M, TXD081, TXD-15m  
**Backline:** Yes  
**Power Amps:** QSC Powerlight, EX Series, PLX  
**Microphones:** Beyerdynamic M88, AKG C414, C1000, D112, AT Artist Elite series, Countryman E6, Crown PCC-160, EV RE20, RE27 N/D, 408, Sennheiser e604, MD

## There is a Listing to Fit EVERY BUDGET

Go to [www.epdweb.com](http://www.epdweb.com) to get your listing.

If you have any problems contact our office  
for technical support at 702-932-5585.